Imagining Tourism and Tourists

Fiction, practices and representations

19-21 June 2024, Paris, France

ORGANISATION

Nelson Graburn
Department of Anthropology, University of California at Berkeley, USA

Maria Gravari-Barbas
Tourism Studies (IREST), Paris 1 Panthéon-Sorbonne University, France

Jean-François Staszak
Department of Geography, University of Geneva, Switzerland
PROGRAMME

Wednesday, June 19th, 2024
Fondation Hellénique, Cité Internationale Universitaire de Paris, 47 B Bd Jourdan, Paris

17:00  OPENING OF THE CONFERENCE

17:15  INTRODUCTORY REMARKS
Nelson Graburn, Maria Gravari-Barbas, Jean-François Staszak

18:00  Florian Freitag, University of Duisburg-Essen
Dreaming of Disneyland: Theme Park Paratexts and 'Virtual' Tourism

19:00  Cocktail, Fondation Hellénique

Thursday, June 20th, 2024
Institut National d’Art et d’Histoire (INHA, 2 rue Vivienne 75002 Paris)

9:00 – 13:00  TWO PARALLEL SESSIONS (COFFEE, SOFT DRINKS, CATERED IN salle du CIRHAC, Galerie Colbert, 1er étage)

<table>
<thead>
<tr>
<th>Session 1: Tourism, place identity and memory: how tourism helps build place identity (Room Demargne, INHA)</th>
<th>Session 2: Tourism in cinematic fiction (Room Grodecki, INHA)</th>
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<tbody>
<tr>
<td>Between trauma and Trabant: Inventions, inceptions, and imaginaries of heritage tourism in post-socialist city</td>
<td>Du touriste à l’habitant : mission impossible ? Représentations audiovisuelles d’un touriste malgré lui dans la série Almos</td>
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<td>Jovana Janinovic (Université du Montenegro)</td>
<td>t Paradise (2020-)</td>
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<td>When Spring meets the unbearable: an auto-ethnography of a non-Jewish visitor to Auschwitz-Birkenau and Plaszów in the shadow of Resnais’ Nuit et Brouillard and of Spielberg’s Schindler’s List</td>
<td>Marie-Hélène Chevrier (Institut Catholique de Paris)</td>
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<td>Paula Mota Santos (Universidade Fernando Pessoa, Porto / Universidade de Lisboa)</td>
<td>Chloé Huvet (Université Evry Paris-Saclay)</td>
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<td>Tourists’ imaginaries in Japan’s wine tourism</td>
<td>&quot;The Cinephilic Safari of China’s Anxious Nouveau Riche: Lost in Thailand and the Synthetic Transformation of Chiang Mai’s Tourist Landscape&quot;</td>
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<td>Chuanfei Wang (Hosei University in Tokyo)</td>
<td>Brian Bernard (University of Southern California)</td>
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<td>Éric Rohmer ou l’art des habiters touristiques</td>
<td>“Imagining Jamaica: The Representation of Residents and Visitors of the Caribbean Island in Euro-American Cinema”</td>
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<td>Olivier Lazzarotti (Université de Picardie - Jules Verne)</td>
<td>Emiel Martens (University of Amsterdam and Erasmus University Rotterdam)</td>
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COFFEE BREAK from 10:30 a.m. 11:00 a.m.
salle du CIRHAC, Galerie Colbert, 1er étage

13:00 - 15:00  Lunch, INHA restaurant
15:00 **KEYNOTE**
Sylvain Venayre, *Professeur d'histoire contemporaine à l'Université Grenoble-Alpes*
Comment penser ensemble tourisme et fiction ? T’en fais pas, mon p’tit loup (Room Demargne, INHA)

16:00 **Virginie Martin**, commissaire de l’expo « Les Orientalistes » Atelier des Lumières

16:30 – 18:30 **TWO PARALLEL SESSIONS**

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<tr>
<th>Session 3 Virtual tourism today and yesterday: Forms, reasons and characteristics</th>
<th>Session 4 Using fiction and imagination to build tourist attractions</th>
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<td>(Room Demargne, INHA)</td>
<td>(Room Grodecki, INHA)</td>
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<tr>
<td>Vues stéréoscopiques et tourisme virtuel <em>Jean-François Staszak (Université de Genève)</em></td>
<td>Les parcs Disneyland face au défi de la supra-fiction <em>Steven Damerval (Université Sorbonne Paris, Université du Québec à Montréal)</em></td>
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<td>Redéfinir les ancrages spatio-temporels de l’expérience : le tourisme à distance entre imaginaire et réalité <em>Aurélie Condevaux (Université Paris 1 Panthéon-Sorbonne)</em></td>
<td>The effect of storytelling on guest’s experience in boutique hotels <em>Kiana Dehdashti &amp; Fatemeh Yavarigohar (Allameh Tabataba’i University-Tehran)</em></td>
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<td>Picturing the World: Sekai ryokō bankoku meisho zue as Armchair Globetrotting in Nineteenth-Century Japan <em>Sonia Favi (University of Turin, Italy)</em></td>
<td>Colombia magical realism: an imagined destination. <em>Edna Rozo (Universidad Externado de Colombia)</em></td>
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<td>Let’s Play: Digital Gaming as Tourism Practice <em>Dana R. Herera (Saint Mary’s College, California); Olivia Brophy (University of British Columbia)</em></td>
<td>Imagining and performing “the kingdom of Elflia”: cosplay at a heritage site. <em>Ilja Simons (Breda University of Applied Sciences)</em></td>
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18:30 **Cocktail**, INHA Terrasse

Friday, June 21st, 2024

**9:00 – 10:45** **TWO PARALLEL SESSIONS**

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<th>Session 3 Virtual tourism today and yesterday: Forms, reasons and characteristics (ctd)</th>
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<td>(Room Demargne, INHA)</td>
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<td>Perceived restorative quality and well-being of IMAX Dome visitors: The comparison during and after the pandemic <em>Yi-Ju Lee (National Dong Hwa University, Taiwan)</em></td>
<td>The Cabarets of Pigalle and Montmartre: Questioning The Place of the Tourist Imaginary in the Process of Heritigization <em>Allison Strickland, PhD Candidate (EIREST, University of Paris 1, Panthéon-Sorbonne)</em></td>
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<td>Actualiser le passé. Voyage virtuel dans la préhistoire et expérience du temps, l’exemple du site touristique de Lascaux IV et de la vallée de la Vézère. <em>Nicolas Leresche (Université de Genève)</em></td>
<td>Kitchen counter tourism: experiencing the monastic world through cooking <em>Marie Launay Smirnov (SOAS, University of London)</em></td>
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**COFFEE BREAK from 10:45 a.m. 11:15 a.m.**

salle du CIRHAC, Galerie Colbert, 1er étage

**Session 5 Tourism in literary fiction**
(Room Demargne, INHA)

India as Imaginary Homeland: The Travelling Imagination of Western Tourists in Ruth Prawer Jhabvala’s Travellers (1973) *Nadia Butt (Frankfurt Universität)*

Sight-Seeing the Columbian Exposition: Imaginary Tourists in Tudor Jenks’ The Century World’s Fair and Clara Louise Burnham’s Sweet Clover. *Nilak Datta (BITS Pilani K K Birla Goa Campus)*

**Session 6 Tourism's contribution to the construction of imaginary representations of self and otherness**
(Room Grodecki, INHA)

Deux petits touristes en Algérie’ (1888) – fictional tourists and colonial tourist imaginary *Camila Dazzi (Federal Center for Technological Education of Rio de Janeiro / Federal University of Ouro Preto)*

The German touristic patterns documented in travelogues and works of fiction *Alina Dittmann (University of Applied Science in Nysa, Poland)*
From reader to tourist in the city of Salvador: the novel Dona Flora and her Two Husbands and its today resonances
Juliana Santos Menezes (Universidade Nova de Lisboa & the Instituto Federal da Bahia)

Touristes français en Espagne: imaginaires, portraits en creux et touristophobie précoce dans les guides et récits de voyage (XIXe-XXe siècles)
Ivanne Galant (Université Sorbonne Paris Nord, Pléiade)

Imagined Cities: Fiction and Sightseeing Practices of US Tourists in Western Europe during the Cold War
Aimée Plukker (Cornell University, Ithaca NY)

13:00 - 14:30 Lunch, INHA restaurant

14:30 – 16:15 Two parallel sessions

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<tr>
<th>Session 5 (ctd) (Room Demargne, INHA)</th>
<th>Session 6 (ctd) (Room Grodecki, INHA)</th>
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<tr>
<td>Faire le tour du Monde d’un trait de plume : tourisme et fiction dans les premiers récits de globe-trotters. Laura Saysanavongphet (Université de Genève)</td>
<td>Eating Indigenousness: Consuming and Imagining Indigenous Foods &amp; Foodways as Slow Food Tourism Practices in East Coast Taiwan Joyce Hsiu-yen Yeh (National Dong Hwa University, Taiwan)</td>
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<td>Y a-t-il des touristes dans les Voyages extraordinaires de Jules Verne ? Marie-Françoise Melmoux-Montaubin (Université de Picardie Jules Verne)</td>
<td>Reproduced Pasts: Tourism Imaginaries of Chinese Heritage at the Orchid Pavilion Yujie Zhu (Australian National University)</td>
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<td>Inviter à visiter les lieux de la fiction: Le lecteur-touriste dans Le Comte de Monte-Cristo de Dumas, Madame Bovary de Flaubert, L’Aiguille creuse de Leblanc Marie-Clémence Régnier (Université d’Artois)</td>
<td>La construction imaginaire de la « figure » du touriste moderne : récits de voyage des premiers « touristes Cook » en Palestine (fin du XIXe siècle – début du XXe siècle) François Jeandillou (Université Paris 1 Panthéon-Sorbonne, EIREST)</td>
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16.15-16.45 Guest Speaker Edward Hollis, Professor of Interior Design at The University of Edinburgh
You couldn’t make it up…imagining and imaginary Edinburgh (Room Demargne, INHA)

16.45-17.15 Discussion and closing remarks
Nelson Graburn, Maria Gravari-Barbas, Jean-François Staszak

17:00 End of the conference

18:00 Visit of the exhibition “Les Orientalistes” / “The Orientalists” (https://www.atelier-lumieres.com/fr/orientalistes), 38 rue Saint-Maur 5008 Paris
SATURDAY, June 22\textsuperscript{th}, 2024

POST-CONFERENCE EXCURSIONS

Guided Visits of Paris

The morning visit 10h00-12h00
Meet at Place de la Contrescarpe (5th arrondissement)

Option 1: Emily in Paris Tour
Emily in Paris, the Golden Globe-nominated series, is now for real! Come and discover Paris with the eyes and in the footsteps of Emily Cooper, the young American fascinated with the French capital. We will walk through the cult places of the series, from the charming Place de l’Estrapade, in the famous Latin Quarter where the tiny “chambre de bonne” of Emily is located, to the gardens of the Palais Royal, making a stop at her marketing agency’s address.

Each step of this initiatory journey will allow us to revisit the great moments of the scenes lived by Emily: her office at the social media agency Savoir, the famous “Pâtisserie Moderne” where she buys everyday her “Pain au chocolat”, the restaurant of the handsome Gabriel and so on. The itinerary is a remarkable best of architectural gems in the heart of Paris. (Meet at Place de la Contrescarpe, 5th arrondissement)

12h00-15h00: Lunch in a Parisian Restaurant

15h00-18h00: A guided visit of Pigalle: Representations of Pigalle, from fiction to reality - the sexualized district of Paris By Allison Strickland (EIREST, Université Paris 1 Panthéon-Sorbonne)

Meet at Place Blanche
As we traverse through the streets of this storied neighborhood, we'll explore its portrayal in literature, film, and art, delving into the dichotomy between its romanticized depictions and the gritty realities of its reputation as a hub of sensuality and vice. Pigalle's allure has long fascinated writers, filmmakers, and artists, serving as a canvas upon which to project fantasies and unravel societal taboos. Join us on this journey as we peel back the layers of Pigalle's mythology, uncovering the truth behind its seductive facade and shedding light on the complex interplay between imagination and reality in one of Paris's most intriguing districts.