

Imagining Tourism and Tourists

Fiction, practices and representations

19-21 June 2024, Paris, France



ORGANISATION

Nelson Graburn

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PROGRAMME

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Wednesday, June 19th, 2024

Fondation Hellénique, Cité Internationale Universitaire de Paris, 47 B Bd Jourdan, Paris

17:00 **OPENING OF THE CONFERENCE**

17:15 **INTRODUCTORY REMARKS**
Nelson Graburn, Maria Gravari-Barbas, Jean-François Staszak

18:00 **Florian Freitag, University of Duisburg-Essen**
Dreaming of Disneyland: Theme Park Paratexts and 'Virtual' Tourism

19:00 **Cocktail, Fondation Hellénique**

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Thursday, June 20th, 2024

Institut National d’Art et d’Histoire (INHA, 2 rue Vivienne 75002 Paris)

9:00 – 13:00 **TWO PARALLEL SESSIONS (COFFEE, SOFT DRINKS, CATERED IN salle du CIRHAC, Galerie Colbert, 1er étage)**

Session 1 : Tourism, place identity and memory: how tourism helps build place identity (Room Demargne, INHA)	Session 2 : Tourism in cinematic fiction (Room Grodecki, INHA)
<p>Between trauma and Trabant: Inventions, inceptions, and imaginaries of heritage tourism in post-socialist city Jovana Janinovic (<i>Université du Montenegro</i>)</p> <p>When Spring meets the unbearable: an auto-ethnography of a non-Jewish visitor to Auschwitz-Birkenau and Plaszow in the shadow of Resnais’ <i>Nuit et Brouillard</i> and of Spielberg’s <i>Schindler’s List</i> Paula Mota Santos (<i>Universidade Fernando Pessoa, Porto / Universidade de Lisboa</i>)</p> <p>Tourists’ imaginaries in Japan’s wine tourism Chuanfei Wang (<i>Hosei University in Tokyo</i>)</p> <p>Éric Rohmer ou l’art des <i>habiters</i> touristiques Olivier Lazzarotti (<i>Université de Picardie-Jules-Verne</i>)</p>	<p>Du touriste à l’habitant : mission impossible ? Représentations audiovisuelles d’un touriste malgré lui dans la série <i>Almost Paradise</i> (2020-) Marie-Hélène Chevrier (<i>Institut Catholique de Paris</i>) Chloé Huvet (<i>Université Evry Paris-Saclay</i>)</p> <p>“Reenacting, Remixing, and Speaking Back to the K-Wave from Below: Northbound Media Tourism in Thai Destination Cinema” Brian Bernards (<i>University of Southern California</i>)</p> <p>“Imagining Jamaica: The Representation of Residents and Visitors of the Caribbean Island in Euro-American Cinema” Emiel Martens (<i>University of Amsterdam and Erasmus University Rotterdam</i>).</p>
<p>COFFEE BREAK from 10:30 a.m. 11:00 a.m. salle du CIRHAC, Galerie Colbert, 1er étage</p>	
<p>Imaginations of Tourism, Art, and Politics in the Matsu Islands Chris Cristóbal Chan (<i>University of California, Berkeley</i>)</p> <p>Imagining Millbay Residency: A meta-fiction and narrative story using dialogue journaling. Clarisse Chicot-Feindouno (<i>Plymouth Hope Learning Project, Plymouth UK</i>); Charles Mansfield (<i>Principal UK Management College, Manchester</i>); Mark Stothard (<i>Visual Practitioner and Researcher</i>)</p> <p>Spectacle of lanweilou (unfinished project), Affective Tourism, and Mediated Mobility: The Case of Dushan in Post-Pandemic China Chloe Wenxian Zhang (<i>University of Southern California</i>)</p>	<p>The Indian Tourist Comes to Spain: Imaginary, Representation and Values in Movies Rosanna Mestre Pérez & Maria C. Puche-Ruiz (<i>Univ. Valencia /Sevilla</i>)</p> <p>Super-rich in <i>The White Lotus</i>: privileges, elitism and eccentricity in fictional representation Jarlene Reis (<i>Centro Federal de Educação Tecnológica Fonseca</i>)</p> <p>Jacques Tati et la mise en tourisme des lieux, le cas de <i>Playtime</i> et du personnage de Barbara (1967) Bastien Ruaux, (<i>Université de Caen</i>)</p> <p>Playing Princess in NOLA: Fictions, Fandom, and Race in [Disney’s] New Orleans Diana Van Gilder (<i>Lawrence University</i>) Cynthia Van Gilder (<i>Saint Mary’s College of California</i>)</p>

13:00 - 15:00 **Lunch, INHA restaurant**

- 15:00 KEYNOTE**
Sylvain Venayre, Professeur d'histoire contemporaine à l'Université Grenoble-Alpes
 Comment penser ensemble tourisme et fiction ? T'en fais pas, mon p'tit loup (Salle Demargne, INHA)
- 16:00 Virginie Martin, commissaire de l'expo « Les Orientalistes » Atelier des Lumières**
- 16:30 – 18:30 TWO PARALLEL SESSIONS**

Session 3 Virtual tourism today and yesterday: Forms, reasons and characteristics (Room Demargne, INHA)	Session 4 Using fiction and imagination to build tourist attractions (Room Grodecki, INHA)
Vues stéréoscopiques et tourisme virtuel <i>Jean-François Staszak (Université de Genève)</i> Redéfinir les ancrages spatio-temporels de l'expérience : le tourisme à distance entre imaginaire et réalité <i>Aurélie Condevaux (Université Paris 1 Panthéon-Sorbonne)</i> Picturing the World: Sekai ryokō bankoku meisho zue as Armchair Globetrotting in Nineteenth-Century Japan <i>Sonia Favi (University of Turin, Italy)</i> Let's Play: Digital Gaming as Tourism Practice <i>Dana R. Herera (Saint Mary's College, California); Olivia Brophy (University of British Columbia)</i>	Les parcs Disneyland face au défi de la supra-fiction <i>Steven Damerval (Université Sorbonne Paris, Université du Québec à Montréal)</i> The effect of storytelling on guest's experience in boutique hotels <i>Kiana Dehdashti & Fatemeh Yavarigohar (Allameh Tabataba'i University-Tehran)</i> Colombia magical realism: an imagined destination. <i>Edna Roza (Universidad Externado de Colombia)</i> Imagining and performing "the kingdom of Elfia": cosplay at a heritage site. <i>Ilja Simons (Breda University of Applied Sciences)</i>

18:30 Cocktail, INHA Terrasse

Friday, June 21st, 2024

9:00 – 10:45 TWO PARALLEL SESSIONS

Session 3 Virtual tourism today and yesterday: Forms, reasons and characteristics (ctd) (Room Demargne, INHA)	Session 4 Using fiction and imagination to build tourist attractions (ctd) (Room Grodecki, INHA)
Perceived restorative quality and well-being of IMAX Dome visitors: The comparison during and after the pandemic <i>Yi-Ju Lee (National Dong Hwa University, Taiwan)</i> Actualiser le passé. Voyage virtuel dans la préhistoire et expérience du temps, l'exemple du site touristique de Lascaux IV et de la vallée de la Vézère. <i>Nicolas Leresche (Université de Genève)</i> Experience and interaction: immersive performances and tourists' behavior intentions in cultural tourism projects <i>Wu Xian (Shangai Theatre Academy)</i>	The Cabarets of Pigalle and Montmartre: Questioning The Place of the Tourist Imaginary in the Process of Heritagization <i>Allison Strickland, PhD Candidate (EIREST, University of Paris 1, Pantheon- Sorbonne)</i> Kitchen counter tourism: experiencing the monastic world through cooking <i>Marie Launay Smirnov (SOAS, University of London)</i> Immersive Imaginations: Exploring Tianjin's Historic Concessions with "Time travelling" experiences. <i>Maria Gravari-Barbas, Chensi Shen, Yue Lu (University of Paris 1 Panthéon- Sorbonne)</i> Le rêve éveillé des lecteur.trice.s de blogs voyage : Les moyens langagiers et sémiotiques d'une immersion temporelle et spatiale. <i>Eugénie Pereira Couttolenc (Université de Genève)</i>

COFFEE BREAK from 10:45 a.m. 11:15 a.m.

salle du CIRHAC, Galerie Colbert, 1er étage

Session 5 Tourism in literary fiction (Room Demargne, INHA)	Session 6 Tourism's contribution to the construction of imaginary representations of self and otherness (Room Grodecki, INHA)
India as Imaginary Homeland: The Travelling Imagination of Western Tourists in Ruth Praver Jhabvala's Travellers (1973) <i>Nadia Butt (Frankfurt Universität)</i> Sight-Seeing the Columbian Exposition: Imaginary Tourists in Tudor Jenks' The Century World's Fair and Clara Louise Burnham's Sweet Clover. <i>Nilak Datta (BITS Pilani K K Birla Goa Campus)</i>	Deux petits touristes en Algérie' (1888) – fictional tourists and colonial tourist imaginary <i>Camila Dazzi (Federal Center for Technological Education of Rio de Janeiro / Federal University of Ouro Preto)</i> The German touristic patterns documented in travelogues and works of fiction <i>Alina Dittmann (University of Applied Science in Nysa, Poland)</i>

<p>From reader to tourist in the city of Salvador: the novel <i>Dona Flora and her Two Husbands</i> and its today resonances Juliana Santos Menezes (<i>Universidade Nova de Lisboa & the Instituto Federal da Bahia</i>)</p>	<p>Touristes français en Espagne: imaginaires, portraits en creux et touristophobie précoce dans les guides et récits de voyage (XIX^e-XX^e siècles) Ivanne Galant (<i>Université Sorbonne Paris Nord, Pléiade</i>)</p> <p>Imagined Cities: Fiction and Sightseeing Practices of US Tourists in Western Europe during the Cold War Aimée Plukker (<i>Cornell University, Ithaca NY</i>)</p>
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13:00 - 14:30 Lunch, INHA restaurant

14:30 – 16:15 TWO PARALLEL SESSIONS

Session 5 (ctd) (Room Demargne, INHA)	Session 6 (ctd) (Room Grodecki, INHA)
<p>Faire le tour du Monde d'un trait de plume : tourisme et fiction dans les premiers récits de globe-trotters. Laura Saysanavongphet (<i>Université de Genève</i>)</p> <p>Y a-t-il des touristes dans les <i>Voyages extraordinaires</i> de Jules Verne ? Marie-Françoise Melmoux-Montaubin (<i>Université de Picardie Jules Verne</i>)</p> <p>Reading Paradise: Imagining Tourism in Postcolonial Hawaiian Literature Cynthia L. Van Gilder (<i>Saint Mary's College of California</i>)</p> <p>Inviter à visiter les lieux de la fiction: Le lecteur-touriste dans <i>Le Comte de Monte-Cristo</i> de Dumas, <i>Madame Bovary</i> de Flaubert, <i>L'Aiguille creuse</i> de Leblanc Marie-Clémence Régnier (<i>Université d'Artois</i>)</p>	<p>Eating Indigenoussness: Consuming and Imagining Indigenous Foods & Foodways as Slow Food Tourism Practices in East Coast Taiwan Joyce Hsiu-yen Yeh (<i>National Dong Hwa University, Taiwan</i>)</p> <p>Reproduced Pasts: Tourism Imaginaries of Chinese Heritage at the Orchid Pavilion Yujie Zhu (<i>Australian National University</i>)</p> <p>La construction imaginaire de la « figure » du touriste moderne : récits de voyage des premiers « touristes Cook » en Palestine (fin du XIX^e siècle – début du XX^e siècle) François Jeandillou (<i>Université Paris 1 Panthéon-Sorbonne, EIREST</i>)</p>

16.15—17.00 DISCUSSION AND CLOSING REMARKS

Nelson Graburn, Maria Gravari-Barbas, Jean-François Staszak

17:00 END OF THE CONFERENCE

18:00 Visit of the exhibition “Les Orientalistes” / “The Orientalists” (<https://www.atelier-lumieres.com/fr/orientalistes>), 38 rue Saint-Maur 5008 Paris



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SATURDAY, June 22th, 2024

POST-CONFERENCE EXCURSIONS

Guided Visits of Paris

Two options are offered for the morning visit 10h00-12h00

Meet at Place de la Contrescarpe (5th arrondissement)

Option 1 : Emily in Paris Tour

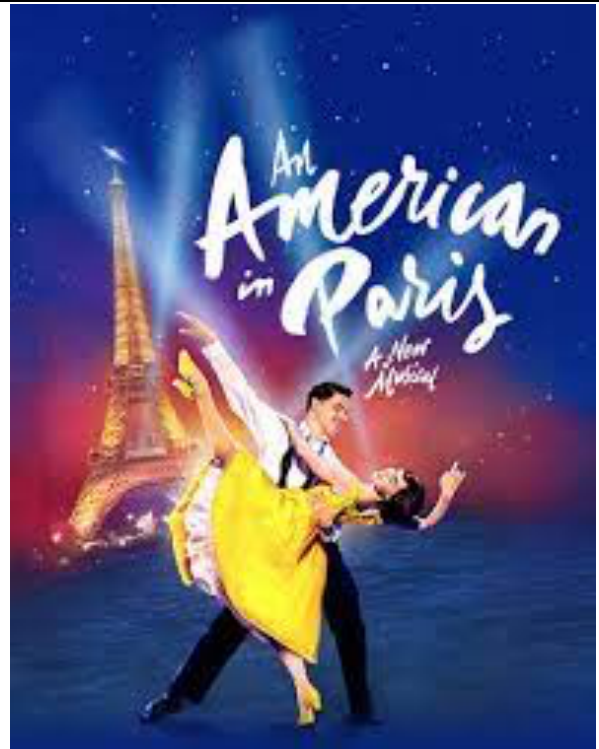
Emily in Paris, the Golden Globe-nominated series, is now for real! Come and discover Paris with the eyes and in the footsteps of Emily Cooper, the young American fascinated with the French capital. We will walk through the cult places of the series, from the charming Place de l'Estrapade, in the famous Latin Quarter where the tiny "chambre de bonne" of Emily is located, to the gardens of the Palais Royal, making a stop at her marketing agency's address.

Each step of this initiatory journey will allow us to revisit the great moments of the scenes lived by Emily: her office at the social media agency Savoir, the famous "Pâtisserie Moderne" where she buys everyday her "Pain au chocolat", the restaurant of the handsome Gabriel and so on. The itinerary is a remarkable best of architectural gems in the heart of Paris. **(Meet at Place de la Contrescarpe, 5th arrondissement)**

Option 2 : The image of Paris as seen in literature and American films

"If you are lucky enough to have lived in Paris as a young man, then wherever you go for the rest of your life it stays with you, for Paris is a moveable feast." (Ernest Hemingway)

Many American artists came to stay permanently in Paris in the 20th century, more particularly after the two world wars and in the 1960s. Fleeing prohibition or racism, attracted by the favorable exchange rate, they sought the spirit of freedom which reigned in the capital at that time, the Parisian way of life imbued with the memory of poets (Verlaine) and impressionist painters. This temporary diaspora included many writers (Ernest Hemingway, Scott Fitzgerald, John Dos Passos, John Steinbeck, Allan Ginsberg, William Burroughs...) but also dancers (Isadora Duncan, Joséphine Baker), photographers (Man Ray, Robert Capa), musicians (Sidney Bechet, George Gerschwin)...Paris was and is still the setting of famous movies like "An American in Paris" (directed by Vincente Minelli with the soundtrack of George Gerschwin), "The devil wears Prada" (starring Meryl Streep, Anne Hathaway, Emily Blunt), or "Midnight in Paris" (directed by Woody Allen). This tour will lead you on the footsteps of so many American artists, that came to seek refuge or inspiration.



12h00-15h00: LUNCH IN A PARISIAN RESTAURANT

15h00-18h00: A guided visit of Pigalle: Representations of Pigalle, from fiction to reality - the sexualized district of Paris By *Allison Strickland (EIREST, Université Paris 1 Panthéon-Sorbonne)*

Meet at Place Blanche

As we traverse through the streets of this storied neighborhood, we'll explore its portrayal in literature, film, and art, delving into the dichotomy between its romanticized depictions and the gritty realities of its reputation as a hub of sensuality and vice. Pigalle's allure has long fascinated writers, filmmakers, and artists, serving as a canvas upon which to project fantasies and unravel societal taboos. Join us on this journey as we peel back the layers of Pigalle's mythology, uncovering the truth behind its seductive facade and shedding light on the complex interplay between imagination and reality in one of Paris's most intriguing districts.

